Odell Tan, Vice President of Finance & Board Vice-Chair 2019 Annual General Meeting September 20-22, 2019, St. John's, NL



I. ACTIVITIES OF THE VP FINANCE

The CFMS Vice President (VP) of Finance is responsible for overseeing the use of funds throughout the year and the creation of the new budget, as well as seeking new sponsorship opportunities and collaborating with external organizations. They are also responsible for developing and reviewing finance and human resource related policies and procedures. In addition to the above tasks, this year, the VP Finance and the Finance, Audit, and Human Resources (FAHR) Committee also utilized a zero-based budgeting method for the 2019-2020 budget and developed financial literacy resources, both internally and externally focused.

A. Sponsorship Subcommittee

Overseen by Henry Li, this subcommittee focused on developing organizational sponsorships to broaden the fiscal resources of the CFMS. To this end, we successfully signed multi-year sponsorship agreements with the PTMA Insurance Alliance and MNP LLC. that will provide an additional revenue for the CFMS for years to come. This subcommittee also updated the Sponsorship Framework for Annual General Meetings (AGMs) with a plan to trial this framework for the 2020 AGM. In coordination with the Communications portfolio, the Sponsorship Subcommittee also updated the CFMS Privacy Policy and Website Terms and Conditions, as these documents guide the data sharing principles of the CFMS when working with our organizational partners. Finally, this subcommittee led the updating of the CFMS Sponsorship Policy (from 2013) to outline the guidelines that the CFMS must follow when seeking, or maintaining, our various sponsorships and partnerships, the latter of which are coordinated through regular communication with the Services team under the Student Affairs portfolio.

B. Finance, Audit, and Human Resources Policies Subcommittee

Overseen by Robert Henderson, this subcommittee focused on the review of existing FAHR-related policies and the creation of new policies to meet the needs of the CFMS. To this end, we updated five policies (Travel, Reimbursement, Financial, Privacy, and Sponsorship) and the FAHRcom Terms of Reference, consulted on two other related documents, and updated a variety of reimbursement-related documents, including the forms for Student Initiative Grants, CFMS-IFMSA Exchanges, Student Wellness Grants, Day of Action Meal Subsidies, and the general Expense Reimbursement Form. Finally, this subcommittee also created a handy 'quick guide' to accompany our updated Travel and Reimbursement policies.

C. Financial Literacy Subcommittee

Overseen by Anson Lee, this subcommittee focused on the development of financial literacy resources for the CFMS, for both internal and external use. Prior to the election of the new VPs and Directors at the CFMS Spring General Meeting, this subcommittee finalized a new Financial Literacy Onboarding Package to ensure that the new Board understood their role as fiduciaries of the organization. The Package also served as a resource for existing Board Members as we engaged in the process of zero-based budgeting. Finally, in coordination with the Wellness Committee under the Student Affairs portfolio, this subcommittee developed a variety of finance-oriented 'cheat sheets' which were released during the Financial Literacy months (July and August) of the Longitudinal Wellness Initiative.

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II. PRIORITIES & PROJECT AREAS

- A. Sponsorship: guided by Action Item 4.2 of the 2017-2022 CFMS Human Resources and Operations Strategic Plan (HROSP), "Build upon sponsorship framework and partnership to explore new possible sources of revenue", we had a goal this year to develop new sources of revenue for the CFMS. In signing two new multi-year organizational sponsorships with the PTMA Insurance Alliance and with MNP LLC., we have succeeded in this goal.
- **B.** FAHR Policy: motivated by the creation of the CFMS Governance Committee at the 2017 AGM, we had a goal this year to update various finance-related policies, some of which were last reviewed in 20September While we did not complete all the new policies that we had envisioned writing, we efficiently updated a majority of existing CFMS finance-related policies and documents. Thus, through work utilizing various members' in-depth financial knowledge, we have succeeded in creating clearer and more transparent financial policies and processes at the CFMS.
- **C. Financial Literacy:** encouraged by the inclusion of Financial Wellness as one of the four pillars of the Longitudinal Wellness Initiative, we had a goal this year to promote improved financial health for all of our members through the development of a variety of financial literacy resources. By working with the Student Affairs team and conducting extensive research, we have succeeded in this goal by producing cheat sheets and onboarding documents that can be of use for all CFMS members to help navigate the financial challenges presented by medical school.
- **D. Financial Oversight:** mandated by the VP Finance's duty to oversee the expenditures of the organization, we had a goal this year to provide regular oversight and feedback to the CFMS Board regarding financial operations. This was done in coordination with the FAHR Committee, which helps to advise the CFMS Board with respect to its fiduciary and corporate governance responsibilities in relation to finances. Throughout the 2018-2019 term, the Committee met seven times and reviewed updated financial statements at each of those meetings. Through Committee inquiry about various expenditures and variances in the budget, numerous recommendations to the Board in relation to finances, and regular review, we have succeeded in providing appropriate oversight for the CFMS' 2018-2019 operations on an ongoing basis. This conclusion is further supported by the success of the external audit of the 2018-2019 fiscal year.
- **E. Budgeting:** directed by Action Item 4.1 of the 2017-2022 CFMS HROSP, "*Budget appropriate deficits in upcoming years*", we had a goal this year to use a zero-based budgeting process to conduct a comprehensive review of the CFMS' financial priorities to ensure that the utilization of our resources is best optimized to the benefit of our members. This process was incredibly work-intensive for everyone involved but was necessary to ensure the long-term financial health of the CFMS. Through the hard work of all members of the CFMS Board and the FAHR Committee, we have succeeded in producing a budget that accurately reflects the fiscal priorities of the CFMS and expands our capacity to connect, support, and represent our over 8500 members.

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- **F. Development of a Finance Portfolio Strategic Plan:** driven by Action Item 4.3 of the CFMS HROSP, "*Explore membership dues & core program(s) financing models, once budget neutrality reached*", we had a goal this year to create a three-year plan for a return-to-balance while concurrently expanding CFMS operations. Through the submission of the CFMS 2019-2023 Finance Portfolio Strategic Plan at the 2019 CFMS AGM, we have succeeded in outlining a plan for further development and growth of CFMS activity while maintaining long-term fiscal health for the organization and fulfilling Metric 3 of the CFMS HROSP HR & Enabling Direction (HRED) #4, "*Ideally no single revenue stream should exceed 35% of total revenue.*"
- **G. Transitioning the VP Finance-elect:** facilitated by the earlier election of the VP Finance-elect at the 2019 Spring General Meeting, we had a goal this year of implementing better transition processes for the VP Finance to blunt the learning curve required of newly-elected Board Members, particularly the VP Finance who previously has had to learn about all CFMS portfolio operations in a very short amount of time. Through regular communication with Anson, as well as his participation in the development of the 2019-2020 CFMS Budget, I believe we have succeeded in this goal to ensure that he is well positioned to guide CFMS fiscal operations for the coming year, while also fulfilling Metric 5 of HRED #4, *"Enhanced organizational memory."*
- H. Other Roles: in addition to the traditional roles of the VP Finance, I also served as the Board Vice-Chair. In this inaugural year of the role, I worked closely with Dr. Henry Annan, CFMS Board Chair and Past-President, to set the agenda for Board meetings and prioritize discussion points. I also administered the midpoint evaluation of Dr. Annan for his role as Board Chair and co-hosted orientation webinars for new CFMS National Officers, File Leads, and External Representatives, thus helping to fulfill Metric 6 of HRED #4, "Robust volunteer onboarding and support program."

| Date | Meeting | Location |
|--------------------|---|----------------|
| September 23, 2018 | Handover Meeting at AGM 2018 | Montréal, QC |
| September 28, 2018 | Board Onboard Call with Stephanie | Telephone |
| October 2, 2018 | Student Affairs Review with Victor | Telephone |
| October 4, 2018 | PTMA Disability Insurance Sponsorship Meeting | Teleconference |
| October 4, 2018 | PTMA Disability Insurance Debrief with HL | Telephone |
| October 4, 2018 | CFMS Board Meeting | Teleconference |
| October 5, 2018 | Sponsorship Review Call with HL | Telephone |
| October 5, 2018 | Vice-Chair Onboard Call with Henry | Telephone |
| October 5, 2018 | Dyad Onboard Call with Adel | Telephone |
| October 10, 2018 | Telus Sponsorship Meeting | Teleconference |
| October 20, 2018 | Telus Debrief with HL | Telephone |
| October 20, 2018 | Services and Partnerships Discussion | Telephone |
| October 21, 2018 | Check-in with Stephanie | Telephone |

III. SELECT MEETINGS ATTENDED

Odell Tan, Vice-President of Finance & Board Vice-Chair 2019 Annual General Meeting September 20-22, 2019, St. John's, NL



| | Ottawa, ON |
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| · · · · · · · · · · · · · · · · · · · | Teleconference |
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|) | Ottawa, ON |
| MNP Sponsorship Meeting | Teleconference |
| MNP Debrief with HL | Telephone |
| Finance, Audit, & HR Committee Meeting | Teleconference |
| FAHR Sponsorship Subcommittee Meeting | Teleconference |
| CFMS 2019 AGM Bid Adjudication Meeting | Teleconference |
| Midpoint Check-in with Henry | Telephone |
| CFMS Onboarding Orientation | Teleconference |
| CFMS Winter Board Meeting | Toronto, ON |
| FAHR Policies Subcommittee Meeting | Teleconference |
| CFMS Finance, Audit, & HR Committee Meeting | Teleconference |
| CFMS Representatives Roundtable (RRT) Meeting | Teleconference |
| CFMS-MDFM Partnership Team Meeting | Teleconference |
| * * | Edmonton, AB |
| | Call-in |
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| | Teleconference |
| IT Contractor Contract Discussion | Teleconference |
| Review of FAHR ToR with Governance Committee | Teleconference |
| CFMS Spring General Meeting Agenda Planning | Telephone |
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| CMA Terms of Reference Governance Training | Webinar |
| | MNP Debrief with HLFinance, Audit, & HR Committee MeetingFAHR Sponsorship Subcommittee MeetingCFMS 2019 AGM Bid Adjudication MeetingMidpoint Check-in with HenryCFMS Onboarding OrientationCFMS Winter Board MeetingFAHR Policies Subcommittee MeetingCFMS Finance, Audit, & HR Committee MeetingCFMS Representatives Roundtable (RRT) MeetingCFMS-MDFM Partnership Team MeetingCFMS-MDFM MeetingSpring General Meeting Planning MeetingCFMS-MDFM Meeting DebriefCFMS Board MeetingCFMS Board MeetingIn CFMS Board MeetingCFMS Board MeetingIT Contractor Contract Discussion |

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| April 3, 2019 | CFMS Spring General Meeting Logistics Review | Telephone |
|-----------------------|--|-------------------|
| April 8, 2019 | CFMS Board Meeting | Teleconference |
| April 8, 2019 | CFMS Finance, Audit, & HR Committee Meeting | Teleconference |
| April 11, 2019 | CFMS Board Meeting at SGM 2019 | Niagara Falls, ON |
| April 12-13, 2019 | CFMS Spring General Meeting 2019 | Niagara Falls, ON |
| April 14-16, 2019 | Canadian Conference on Medical Education | Niagara Falls, ON |
| April 16, 2019 | PGME Collaborative Governance Council | Niagara Falls, ON |
| April 23, 2019 | Midpoint Evaluation | Telephone |
| April 26-27, 2019 | Canadian Conference on Physician Leadership | Montréal, QC |
| May 2, 2019 | Board Meeting Planning with Henry | Telephone |
| May 3, 2019 | PTMA-CFMS Sponsorship Meeting | Teleconference |
| May 3, 2019 | PTMA-CFMS Sponsorship Debrief with HL | Telephone |
| May 12, 2019 | CFMS Finance, Audit, & HR Committee Meeting | Teleconference |
| May 12, 2019 | VP Finance Transitioning with Anson | Telephone |
| May 12, 2019 | CFMS Board Meeting | Teleconference |
| May 12, 2019 | Board Chair Midpoint Evaluation | Telephone |
| May 18, 2019 | Budget Review with Stephanie | Telephone |
| June 1-2, 2019 | CFMS Summer Board Meeting | Halifax, NS |
| June 11, 2019 | PTMA-CFMS Sponsorship Meeting | Teleconference |
| June 12, 2019 | Annual General Meeting Planning Meeting | Teleconference |
| July 10, 2019 | Planning with Henry | Telephone |
| July 10, 2019 | VP Finance Transitioning with Anson | Telephone |
| July 17, 2019 | General Review with Rosemary | Telephone |
| July 17, 2019 | General Review with Stephanie | Telephone |
| July 18, 2019 | 2019-2020 Budget Review with Adel & Anson | Teleconference |
| July 19, 2019 | Finance Decision Committee | Teleconference |
| July 21, 2019 | CFMS Board Meeting | Teleconference |
| July 24, 2019 | Annual General Meeting Planning Meeting | Teleconference |
| August 1, 2019 | CFMS Finance, Audit, & HR Committee Meeting | Teleconference |
| August 8, 2019 | VP Finance Transitioning with Anson | Telephone |
| August 11-13, 2019 | CMA Health Summit | Toronto, ON |
| August 12, 2019 | CFMS Board Discussion at CMA Health Summit | Toronto, ON |
| August 18, 2019 | CFMS Board Meeting | Teleconference |
| August 21, 2019 | Strategic Planning Governance Training | Webinar |
| September 4, 2019 | CFMS Finance, Audit, & HR Committee Meeting | Teleconference |
| September 8, 2019 | CFMS Board Meeting | Teleconference |
| September 14, 2019 | CFMS National Officer Orientation | Webinar |
| September 15, 2019 | CFMS National Officer Orientation | Webinar |
| September 19, 2019 | CFMS Board Meeting at AGM 2019 | St. John's, NL |
| September 20-22, 2019 | CFMS Annual General Meeting 2019 | St. John's, NL |

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IV. REFLECTION & CONCLUSIONS

It has been an incredible honor to represent and serve the CFMS membership over the past year as your VP Finance. I thank the CFMS General Assembly for providing me with the opportunity to lead this portfolio and for placing your trust in me as a Board Member. The Finance portfolio is particularly complicated and is intertwined with the functioning of every other portfolio in the CFMS, naturally leading to numerous unexpected challenges, but I have continued to strive for excellence in all of my work and I hope that I have provided adequate service to the organization.

During my campaign speech for this position, I proposed leading the Finance portfolio in a new and more engaging direction by working closely with the rest of the Board of Directors in a variety of aspects, including creating new portfolio content, facilitation of more services for our members, and most importantly, the creation of a new budget following zero-based budgeting principles. While this past year has been trying at times, I believe it has also been more successful for the Finance portfolio than I ever envisioned, and I hope that the CFMS membership shares this belief as well.

I extend my sincere gratitude to Adel Arezki, the Québec Regional Director and Finance Attaché, for his dedication to the Finance portfolio. We worked closely and collaboratively along with the entire FAHR Committee, whom I also thank for their patience and precision in all of the work they have done this year. These Committee members have done such fantastic foundational work for the CFMS, so I list them here (alphabetically) so that the general membership can also extend their appreciation personally:

- Anson Lee, *McGill University* Financial Literacy Subcommittee Chair & VP Finance-elect
- Daniel Lee, University of Saskatchewan Financial Literacy Subcommittee Member
- Henry Li, University of Manitoba Sponsorship Subcommittee Chair
- Rina Huo, University of Toronto Financial Literacy Subcommittee Member
- Robert Henderson, University of Saskatchewan FAHR Policy Subcommittee Chair

Finally, I want to thank Dr. Henry Annan for his guidance and mentorship as Board Chair in this inaugural year of the Board Vice-Chair position. I learned an extraordinary amount regarding governance and leadership this year and I am extremely grateful for his role in my education. I welcome any and all questions or feedback regarding this report, my roles as VP Finance or Board Vice-Chair, or the Finance portfolio in general, and I thank you all for the privilege you have granted me this past year.

Sincerely,

Odell Tan, BSc (Hons) MD Program (2020) || University of Saskatchewan Vice President of Finance & Board Vice-Chair || Vice-Président des Finances & Vice-Président du Conseil d'Administration Canadian Federation of Medical Students || Fédération des étudiants et des étudiantes en médecine du Canada finance@cfms.org || www.cfms.org